

Oct. 4, 2019

MOTOR CITY CASINO | 7:30 A.M. - 3:00 P.M.

# 2019 DENTAL MASTERMIND SESSION

*what you don't know,  
but need to know*

## SESSION TOPICS

### PREPARING FOR RETIREMENT

Retirement is eventually going to happen — planning today can help secure a path to financial success tomorrow. Gain insight on how you as a dentist should begin preparing yourself for retirement and the eventual transition of your practice to reach all your financial wealth goals.

### MAXIMIZING YOUR PRACTICE & UNDERSTANDING YOUR NUMBERS

Explore how to maximize the value of your practice to assure that you receive top dollar for your practice. Track and understand key performance indicators and ratios to make sure your practice is efficient and profitable.

### PPO GAMES — WHAT INSURANCE COMPANIES DON'T WANT YOU TO KNOW

Many practices either feel victimized by the PPO plans they participate with or do not know which plans to credential with — if any at all. By learning all the secrets of insurance companies, you may be able to increase your practice's claim up to 43%. Gain insight on your insurance plan options, the pros and cons of each and their related contracts; ways to submit claims with proper fee schedules and much more.

### TRANSITIONING YOUR PRACTICE & THE LANDSCAPE OF DSO'S

Learn how DSO's are structuring their current acquisitions and how it is benefiting selling dentists.

## SPONSORED BY



## REGISTER TODAY:

At [bit.ly/dentalmastermind](http://bit.ly/dentalmastermind)

5 ACG CE | Fee: \$50 | Includes breakfast, lunch and \$50 casino token

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### MEET THE SPEAKERS



#### Tricia Casasanta | Strategic Practice Solutions, LLC

With over 27 years of experience, Tricia is in tune with the ever-changing needs of the dental industry. Throughout her career, she has provided talent, tools and training to assist dental practices in building their teams with the skills and business systems to run and grow their practices.



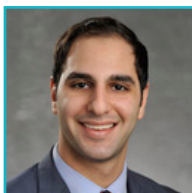
#### Vito Dacchille | Redwood Dental Group

As the CEO for Redwood Dental Group, Vito leverages more than 25 years of experience to focus on building great teams with unmatched patient experiences to drive growth and success. He has been able to build very successful organizations by aligning his team to display core values and strategies that both benefit the patient and the organization.



#### Dr. David M. Juliani, DDS

Dr. Juliani practices general, family, cosmetic, orthodontic and emergency dentistry. He is a Cerec® basic and advanced trainer, Sirona beta tester, and Spear Education faculty member, Cad/Cam department. Dr. Juliani has been recognized as one of America's Top Dentists by the Consumer Research Council of America and Detroit's Top Dentists by Hour Detroit.



#### Steven Kuza | Northwestern Mutual

Focused on helping individuals achieve a more secure future for themselves, their families and businesses. Steven provides a wide range of wealth management services to dentists.



#### Stephen Skok | Doeren Mayhew CPAs and Advisors

Stephen works alongside dentists to provide strategic and operational advice for their practices. He has helped many of them start their own practice, develop business plans and strategically purchase, sell or consolidate practices. Garnering 10 years of experience, he proactively evaluates tax situations and develops effective tax planning strategies.



Doeren Mayhew, P.C.  
Nationally Approved PACE Program  
Provider for FAGD/MAGD credit. Approval  
does not imply acceptance by any  
regulatory authority or AGD endorsement.  
4/1/2018 - 3/31/2021 | Provider ID: 217810

## CE INFO

### Earn up to 5 ACG Credits

Teaching Method: Group-Live | Program Level: Overview/Basic | Subject Codes: Practice Management

No advanced preparation or prerequisite required.

Cancellations must be in writing and received by Sept. 30 2019, and will be subject to a \$10-processing fee.